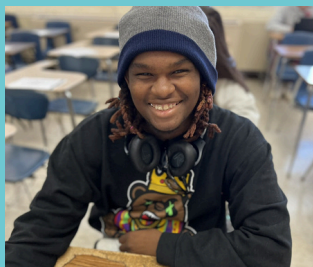


# ABOUT JA

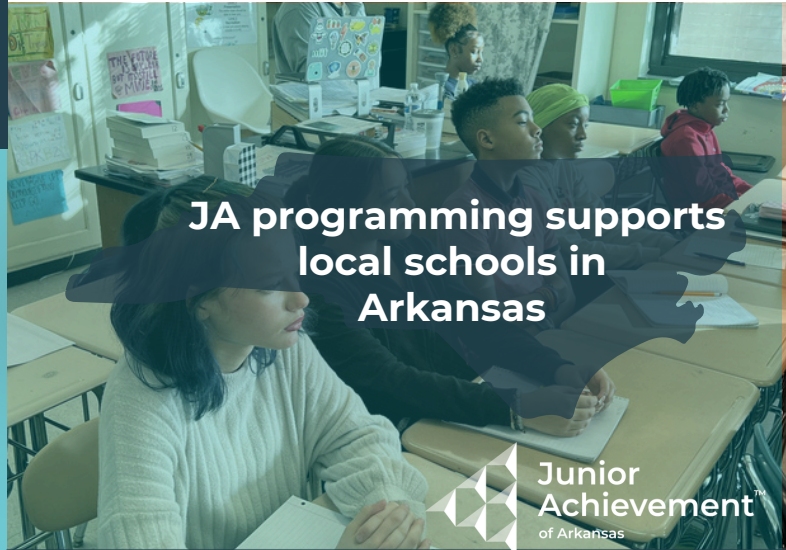
## Our Mission

Our mission is to inspire and prepare young people to succeed in a global economy. We do this by providing financial literacy, work readiness, and entrepreneurship programs.



## Who We Are

Junior Achievement of Arkansas is part of the JA Worldwide network and has been serving students in Arkansas since 1987. However, JA of Arkansas operates as a local non-profit and is completely dependent on local investors and partners to fulfill our mission. JA partners with local corporations and organizations to provide classroom volunteers in K-12 classrooms to teach students foundational financial literacy skills that will directly impact their future success. Students in middle and high school also have additional opportunity for impact through our Career Speaker's Series and JA Personal Finance curriculum, job shadows, and internships.



Junior Achievement has unique capabilities that **differentiate** our education and economic mobility solutions.



**Authentic & Engaging  
Real-World Connection**



**Track Record of Expertise  
in Experiential Learning**



**Trust & Credibility With  
School District Partners**



**Deep Understanding of  
Skills Needed for Future Work**



### JA Disrupts the Cycle of Poverty

JA equips students with essential skills, empowering them to make informed decisions, set career goals, and achieve economic success. Junior Achievement paves the way for brighter futures and more equitable communities.



### JA Teaches Transferable Skills

Students who participate in JA learn perseverance, resilience, self confidence, financial management and process thinking. They become better employees, consumers and citizens.



### JA Feeds the Workforce Pipeline

JA exposes students to job possibilities they didn't know existed. Students learn about various career options, entrepreneurship, skill set development, soft skills, and more, which is essential for a successful career trajectory.

# JUNIOR ACHIEVEMENT OF ARKANSAS

# 2025-26 IMPACT



## STUDENTS

**42,080** STUDENTS  
20.8% increase

**47** SCHOOLS  
(1,009 learning experiences)

**22** SCHOOL DISTRICTS

"With the help of Junior Achievement, students are able to use the skills that they learned to help them position themselves for a better career once they graduate from high school, college or go straight into the workforce. Thank you, JA, for going above and beyond."

-Dr. Mary V. Perkins-Jacobs  
JAG Specialist/Work-Based Learning Coordinator

## TOP FIVE SCHOOL DISTRICTS

- 1 SPRINGDALE SCHOOL DISTRICT
- 2 LITTLE ROCK SCHOOL DISTRICT
- 3 BENTONVILLE SCHOOL DISTRICT
- 4 WATSON CHAPEL SCHOOL DISTRICT
- 5 PULASKI COUNTY SPECIAL SCHOOL DISTRICT

## TOP 10 VOLUNTEER PARTNERS

1. WALMART
2. EQUITY BANK
3. CHAMBERS BANK
4. ARVEST BANK
5. SIMMONS BANK
6. CENTRAL BANK
7. CENTENNIAL BANK
8. REGIONS BANK
9. ENCORE BANK
10. FIRST HORIZON BANK

## VOLUNTEERS

JA programs are delivered by volunteers who provide a window between classroom learning and future careers by sharing their life and career experiences, transforming JA lessons into an examples of inspiration and empowerment.

**\$1,783,355**  
(the value of volunteer time)

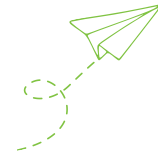
**61,495**  
volunteer hours donated by  
**334**  
volunteers in 2025-26



## JAARK

"Programs like JA expose young people to financial literacy, entrepreneurship, leadership, and real-world life skills that can truly change the out look of their future. Sometimes all a child needs is exposure, encouragement, and someone willing to plant the seed of possibility in them."

-Bijou Porchay, JA Alimni



## JAARK

"I deeply respect the work educators do, and Junior Achievement empowers volunteers to stand beside them in teaching financial literacy. Together, we're helping build the foundation for young people's long-term success."

Marie Huthwaite, Volunteer

Since 1987, JAARK has been enabling Arkansas youth to own their economic futures. Through JA pathways of financial literacy, entrepreneurship, and work readiness, volunteers bring JA learning experiences to K-12 Arkansas classrooms at no cost to the schools. Here's how we performed in 2025-26.

"I recognized the value of introducing all of our students to JA's financial literacy lessons in order to help them begin building essential life skills beyond the classroom."

Jennifer Boogaart,  
EAST and GT Facilitator at  
John Tyson Elementary School of Innovation  
in Springdale, Arkansas



Junior  
Achievement™  
of Arkansas

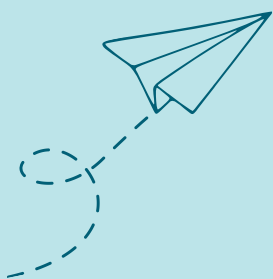
# THANK YOU TO OUR 2025-2026 JA VOLUNTEER BUSINESS PARTNERS

## **1<sup>st</sup> Employment**

**ABC Financial**  
**Arkansas Attorney General's Office**  
**Arkansas Travelers**  
**Arvest Bank**  
**Atlanta Hartsfield Airport**  
**Bank of America**  
**Bank of the Ozarks**  
**Bank OZK**  
**Bryant Chamber of Commerce**  
**Centennial Bank**  
**Central Bank**  
**CFO Network**  
**Chambers Bank**  
**Chase Bank**  
**City of Hot Springs**  
**City of Little Rock**  
**Eagle Bank & Trust**  
**Encore Bank**  
**First Horizon Bank**  
**Haleon**  
**J Dodson Plumbing**  
**James Law Firm**  
**Jersey Mike's Subs**  
**Justin Minton Law**  
**Kellanova**  
**Keller Williams Realty**

## **Lion Legal**

**Little Rock Regional Chamber of Commerce**  
**Little Rock School District**  
**Lonoke High School**  
**Loving Life Counseling**  
**Merrill Lynch**  
**Mitchell Williams Law Firm**  
**Moncrief One Team**  
**Parkview Arts-Sci Magnet High School**  
**Philander Smith College**  
**Pulaski County Courthouse**  
**PWC**  
**Regions Bank**  
**Relyance Bank**  
**Sams Club**  
**Signature Bank of Arkansas**  
**Simmons Bank**  
**Smart Eye Technology**  
**Southern Bancorp Bank**  
**Staley Technologies**  
**State Farm Insurance**  
**Stone Bank**  
**UA Little Rock**  
**US Bank**  
**Vestcom**  
**Walmart**  
**Watson Chapel School District**



“We are excited to be able to partner with Junior Achievement of Arkansas to help bring valuable financial literacy programs to students in Northwest Arkansas. JA has provided the tools and support necessary to facilitate this effort and our team in Arkansas has enjoyed our partnership. Looking forward to our future in partnership with Junior Achievement of Arkansas”

**Cleve Wortham**  
**Regional President, Ozark Mountain Region, Equity Bank**